

**The 30 Minute Success System**

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# **The 30 Minute Success System**

**by Dennis Becker**

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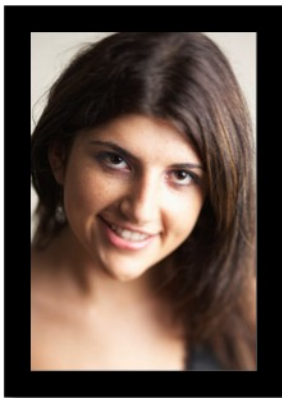
## About Us:



**Dennis Becker** began his Internet marketing career in 1998 by selling on eBay while still running a full time retail business. Beginning in 2002, he became interested in Internet marketing, and spent 3 years trying virtually everything with dismal results.

One day, frustrated and beat, but unwilling to quit, he devised a new strategy to simplify the entire process, starting with a mindset makeover. That strategy changed his life, and he wrote about it in the classic "5 Bucks a Day" book, available at Amazon, or through a link in the resources section.

He also opened an "Insiders Club" in 2007 to help more experienced Internet marketers achieve their first \$1000/day of profits by following proven, sometimes little-appreciated, business models to receive amazing results.



**Rachel Rofo** has been a full time Internet Marketer since June 2006, and has been on the Internet for over a decade.

Although she's dabbled in many fields, she's mostly known as a membership site expert, copywriter to the "Internet Stars", and offline business expert.

She dedicates her time to learning as much as possible, both in Internet Marketing and in life. She joined the staff of Earn1KaDay in 2010.

You can read more about her on her blog at <http://www.RachelRofo.com>.

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Today I'd like to talk about a subject that was started a while ago over at Earn1KaDay.com. One of our members announced that he had decided his primary business model for 2009 was going to be to build membership sites.

Another member chimed in that she wanted to do the same, but had a hard time making time because she was doing something else on a daily basis already to bring in income, and giving up that income would mean the bills wouldn't get paid, so she had to pass up the idea of building the membership sites.

Have you ever had a thought like that? "I don't have time to yada yada yada, because I'm doing yada yada yada". Fill in the yada's, and don't feel bad because 99.999% of the population, or more, thinks the same thing, except the yada's are different.

I'm not saying you're wrong, but ... oh heck, yeah, I'm saying you're wrong. And here's why.

And this next thought could be life changing, so get ready for it.

Don't miss it. Open your eyes wide, stop skimming, and soak this next thought in...

Are you ready?

OK, here it is...

**Making progress towards your dream isn't an either-or proposition.**

In other words, you don't have to stop doing something in order to start doing something else.

Well, maybe you do, as I'll explain in a bit.

What I advised in the Earn1KaDay forum was this, and I'll quote part of my post:

*Jane Doe (not her real name) was thinking she'd like to start a*

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*membership site, but was overwhelmed at the thought mainly because she has other things she needs to do to bring in money to pay her bills. Here's some of my thoughts ...*

*Just put aside a half hour a day to do something to make progress to completing your membership site.*

*First off spend those half hours deciding what niche it will be.*

*Then decide how you're going to run it, for example by autoresponder, with a forum, with a blog, what you'll use to secure it, etc.*

*Then determine how much content you need to start, and work towards acquiring the content. If outsourcing is financially feasible, cool. Will the content be articles? Reports? Videos? Interviews? Public domain content? Rewritten PLR content? User created content? All original done by you? All of the above?*

*Then write a sales letter and figure out how to market it. PPC? Your list? Joint ventures? WSO? With affiliates?*

*The site doesn't need to be full of stuff from day one, in fact you shouldn't strive for that. What if you announce it and nobody joins? It doesn't mean you're a failure, it means that particular niche isn't a match for you at this time. So you learn from the exercise, maybe bundle up the content and run a WSO to sell PLR packs with it, or whatever. No big loss. Maybe a little disappointment, but just a bunch of half hour blocks of time over a few weeks or a couple months that you might have wasted by watching Seinfeld or Friends reruns anyway. :-)*

*And you go back to square one, to find another niche.*

*Remember, failure is your friend if you fail fast and learn from the experience.*

*Eventually, sooner or later, you'll happen upon a niche perfect for you and you can make a small fortune, or a large fortune, depending*

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*on a lot of factors. But one factor is for sure ... if you don't do anything, you won't make any fortune at all.*

*Just a half hour a day.*

That was my advice, and I'll stick with it. Whether your personal yada yada yada is making a membership site, or writing an eBook, or producing a software product, or writing the next great American novel, you just need to make, and here's the other key to this report ...

Are you ready? This is important...

**You just need to make incremental progress towards your dream every day.**

You don't need to spend 8 or 12 hours a day on it, to the exclusion of your income producing endeavors, or to the exclusion of your family and friends.

I said above a half an hour a day, every day, even 5 days a week, even 3 hours a day on the weekend, but better to do a half an hour a day every day.

If you spend a half an hour a day on something, that's around 180 hours in a year, about 5 normal work weeks. Just think how much you can get done in 5 full weeks. Will you miss those half hours?

I don't think so.

And on top of the 5 full weeks of work you'll get done, it will be tremendously focused because you're only spending a half an hour a day, so you aren't spending that time checking emails, surfing, reading forum posts, etc. You're totally 100% working for that total of 5 full weeks during the year.

Just think how much you'll accomplish. And even more if you can identify tasks that you can outsource. Since that half hour a day is so valuable and precious to you, and you want to be only doing what is absolutely necessary, you'll naturally come up with tasks that can be done cheaply by others, so that your personal half hour involvement will be incredibly productive.

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## **Incremental progress.**

So OK, the 5 Bucks a Day strategy includes a primary point being focus. Maybe I'm diverting a bit here from the strategy. But maybe not. The strategy says that you should pick a project every week (assuming you have all week to work on one), and focus on that until complete, and hopefully it will increase your income by \$5/day going forward.

That's all well and good, and I still live by that strategy, but two things can get in the way.

One is if you're doing nothing else but your income producing 5 bucks a day project, you don't do your dream project because you can't get it done in a week, so either it's not on your project list, or else you do something else that you know you can get done in the allotted week.

The other thing is if you have a J.O.B. of some type that completely fills your normal day with tasks that pay the bills, and you can't give up that J.O.B. yet, so you aren't even doing your 5 Bucks a Day project.

But you still continue to say to yourself, when your dream project is done, you can and will have all your bills paid, you can quit your J.O.B., you can put your kids in private school, you can take the summer off and travel Europe or the U.S., yada, yada, yada.

How long is your dream project going to take to complete if you wait until you have time to work on it full time? It would be a shame if it took a lifetime, and then the kids were grown and moved away, and you were too tired to travel.

Or worse yet, if someone else took your idea, did it, and made a fortune.

Carve out for yourself a half an hour a day to work on your dream project. Just a half hour. Give up something else. Like I said before, give up watching just one Seinfeld rerun a day.

Or get up a half hour earlier. Or go to bed a half hour later.

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Or outsource some other time consuming task. Hire someone to clean the gutters, mow the lawn, paint the barn, whatever it is that's standing in your way.

Or don't read the whole newspaper, it's never good news anyway, and if there's an emergency you'll hear about it somewhere else.

**Just 30 minutes a day.**

Making progress towards your dream isn't an either-or proposition.

Incremental progress.

**It can change your life.**

Even if it temporarily, for a half an hour a day, interrupts your focus from your normal 5 Bucks a Day project. I give you permission to do that.

Just 30 minutes a day is all it will take.

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## Want More? Here Are Some Resources:

[Earn1KaDay](#) – the Internet marketer's Insiders Club where we share tips, tactics, success strategies, and disseminate cutting edge information about 12 different business models.

[5 Bucks a Day](#) – This is how Earn1KADay was born. Learn the techniques that, inspired by a 5-dollar bill, took my Internet marketing income from \$30 a day to \$700 a day in less than a year.

[Action Enforcer](#) – This desktop application that will bring you more focus and let you get more done in less time than you ever imagined.

[E1KAD.com](#) – A comprehensive list of all of our products.

### Article Marketing

[7 Minute Article Secrets](#) – How to write any article in 7 minutes or less.

[Article Marketing 365](#) – Learn techniques that will bring you yearlong article traffic.

[Article Profit Formula](#) – Learn the formula that John Taylor uses to make each article he uses worth \$28 (or more).

### Copywriting

[Copy Cheats](#) – This takes “best of the best” copywriting lessons and puts them all in one page. Your copywriting skills will absolutely get a lot better after going through this report.

[Ultimate Copywriting Handbook](#) - How to write irresistible, persuasive and engaging sales copy so that you can make more sales for your products and services.

### Freelance Work

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[Freelance Profit Method](#) – Discover 23 different ways you can earn money as a freelance writer.

## List Building

[List Building Renegade](#) - How to generate massive email lists of targeted, hungry buyers.

## Offline Marketing

[Easy Autoresponder Cash](#) – Learn how to set up easy autoresponder sequences for offline customers. Rachel knows one guy who has over 1,000 businesses paying him \$250 a month for this type of service.

[Get Them Online](#) – Learn how to find offline businesses that want to work with you, how to approach them, and the types of services to offer. There are phone scripts and contracts included in this report.

[Make \\$10K In A Weekend](#) – Learn how to give weekend seminars to offline businesses (which can be outsourced to others) and charge \$997 per attendee. We teach you how to get clients (can be outsourced for free), the exact scripts to use at the seminars (written verbatim for you), and a lot more.

## Outsourcing

[Craigslisr Outsourcing Secrets](#) - How to Expand Your Business Growth by Outsourcing Your Tedious Tasks to Freelancers From Craigslisr

## Product Creation

[Conversion Profits](#) – How to make the most profits from any customer that comes to your page. This includes converting your advertisements, sales letter, and any message the customer will see. You get resale and private label rights with this.

[Pricing For Big Profits](#) – Discover how to price your products to offer the most value and also bring in the most money. Most gurus would NOT tell

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you this stuff.

[Thrifty Marketers Product Launch](#) – How to earn a lot of money, very quickly, without going through the laborious process of doing an entire product launch.

## Social Media

[Facebook Fan Page Cash](#) - Learn how to set up and leverage your own Facebook Fan Pages

## Becoming Successful

[Anatomy of a Success: Interview With James Schramko](#) – James is on target to do 8 figures this year – and he's breaking down all his secrets.

[IM Quick Start Strategy](#) - Jason Fladlien talks about the mistakes he made that he thinks cost him 150K in 2009. He'll help you avoid those mistakes.

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